

Food from Finland



Program activities in 2017

Food from Finland Event Calendar 2017



January	February	March
<p>Fish sector seminar with Pro Fish Association and Evira 12.1</p> <p>Food from Finland kick off –event 17.1 - Publishing calendar 2017</p>	<p>Biofach trade fair 15.- 18.2 Nuremberg, Germany</p> <p>Valentines Day Chocolate Promotion in Japan 14.2</p>	<p>Foodex trade fair 7.-10.3 Tokyo, Japan Networking event 6.3 Delegation visit with minister Tiilikainen Innovation Seminar 9.3</p>
<p>Grune Woche BtoC trade fair 20 . – 29.1 Berlin, Germany In cooperation with Ministry for Agriculture and Forestry, Visit Finland, MTK</p>	<p>Gulfood trade fair 26. – 2.3 Dubai, UAE</p>	<p>Delegation visit with minister Tiilikainen/ Promotion seminar and meet the buyer event for meat and beer companies Seoul, South Korea 10.3</p> <p>Pork meat and beer promotion, Lotte restaurant, Seoul 10.-12.3.</p>
<p>Market Kurly, Korean premium e-commerce operator / Meet the Buyer Helsinki 17. – 18.1</p>		<p>Coaching Day: Export training for SME’s with Evira Helsinki 24.3</p>
<p>Bocuse D’or final competition 24.-25.1 / Sirha Lyon, France</p>		<p>US market readiness seminar with Gritworks / New York 28.3. In Helsinki</p>

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April	May	June
<p>Retail promotion Germany 17.-23.4. (CITTI)</p> <p>Compliance training China 19.4 Helsinki</p>	<p>Coaching day Germany 4.5</p> <p>Hofex trade fair 8. -11.5 With Sweden and Denmark Hong Kong, China</p>	<p>E-commerce China workshop 1.6. Helsinki</p>
<p>Sea Food Expo trade fair 25.-27.4 Brussels, Belgium In cooperation with Pro Fish Association</p>	<p>PLMA trade fair 16.-17.5. Amsterdam, Netherlands</p>	
	<p>SIAL trade fair 17.-19.5. Shanghai China With Sweden</p>	

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August	September	October	November	December
<p>Food from Finland, Kick off event 25.8</p> <p>Asian bloggers to Helsinki</p>	<p>Oat Cluster to South Africa together with meat and dairy companies 25. – 29.9</p>	<p>Anuga trade fair 7. – 11.10 Cologne, Germany</p> <p>Bar Convent Berlin trade fair, 10 - 11.10.2017, Berlin, Germany. Special event for the alcohol cluster</p> <p>Chinese buyers visit</p>	<p>Nordic Food and Beverage Event and berry promotion 6.-8.11., Seoul, South Korea</p> <p>Food Ingredients Europe trade fair 28. - 30.11 Frankfurt, Germany</p>	<p>Christmas Beer Promotion, Japan</p> <p>CITTI Christmas campaign in Germany</p>
		<p>CITTI Scandinavian Week campaign including Finnish offering</p>	<p>Coaching day Sweden 22.11</p>	
		<p>FAMILA retail campaign in Germany</p>		